



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

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Report on One day Expert Talk On “Intellectual Property Rights: Concept, Importance, and Its Role in Economic Growth”

Organised by
Department of Electrical & Electronics Engineering
In Association with IIC and IEEE Chapter, MITS
Date: February 29, 2024
Time: 10:00 AM – 12:00 Noon
Venue: EEE-Department Library WB117

Submitted by: Mr. Saravanan D, Assistant Professor, Dept. of EEE

Organized by: Ms. K Revathi, Assistant Professor, Dept. of EEE

Program Convener: Dr. A V Pavan Kumar, Professor & Head, Dept. of EEE

Expert: Dr. Indu Bharadwaj, Assistant Professor at Galgotias University.

Dr. Indu Bharadwaj, Assistant Professor at Galgotias University, presents a comprehensive overview, elucidating the intricate relationship between IPRs and economic prosperity.

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)
Madanapalle-517325, Annamayya Dist., Andhra Pradesh

Organized by Department of Electrical & Electronics Engineering
One-Day Expert Talk On
“Intellectual Property Rights- Concept, Importance and its role in Economic Growth”

Resource Person
Dr. Indu
Assistant Professor
Department of Electrical Electronics and Communication Engineering
Galgotias University, Greater Noida, U.P, India.

Date : 29/02/24 Time : 10.00 AM -12.00 PM

Chief Patron: Dr. N. Vijaya Bhaskara Choudary, Ph.D., Secretary & Correspondent
Patron: Mrs. Keerthi Nadella, Executive Director
Program Chair: Dr. C. Yuvaraj, Principal
Co-Chair: Dr. A V Pavan Kumar, Professor, HoD EEE
Coordinator: Mr. Saravanan. D (Assistant Professor, Department of EEE) & Mrs. K. Revathi (Assistant Professor, Department of EEE)

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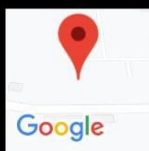
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Intellectual Property Rights encompass legal rights granted to individuals or entities for their intellectual creations, including inventions, literary works, artistic expressions, and designs. These rights incentivize innovation by providing creators with exclusive rights over their creations for a specified period. In today's knowledge-based economy, IPRs serve as a cornerstone for fostering innovation, driving competitiveness, and stimulating economic growth.

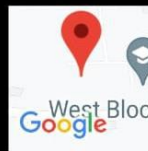
Learning Concepts:

The Following Topics were intensively addressed with case studies.

- Understanding Intellectual Property Rights (IPRs):
- Definition and scope of IPRs.
- Different types of IPRs
- Importance of IPRs in protecting intellectual creations.
- Significance of IPRs
- Incentivizing innovation and creativity.
- Protecting investments in research and development.
- Fostering economic growth and competitiveness.
- Legal Framework and Enforcement
- Role of IPRs in Economic Growth
- Case Studies and Examples



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29 Feb 2024 10:29 am



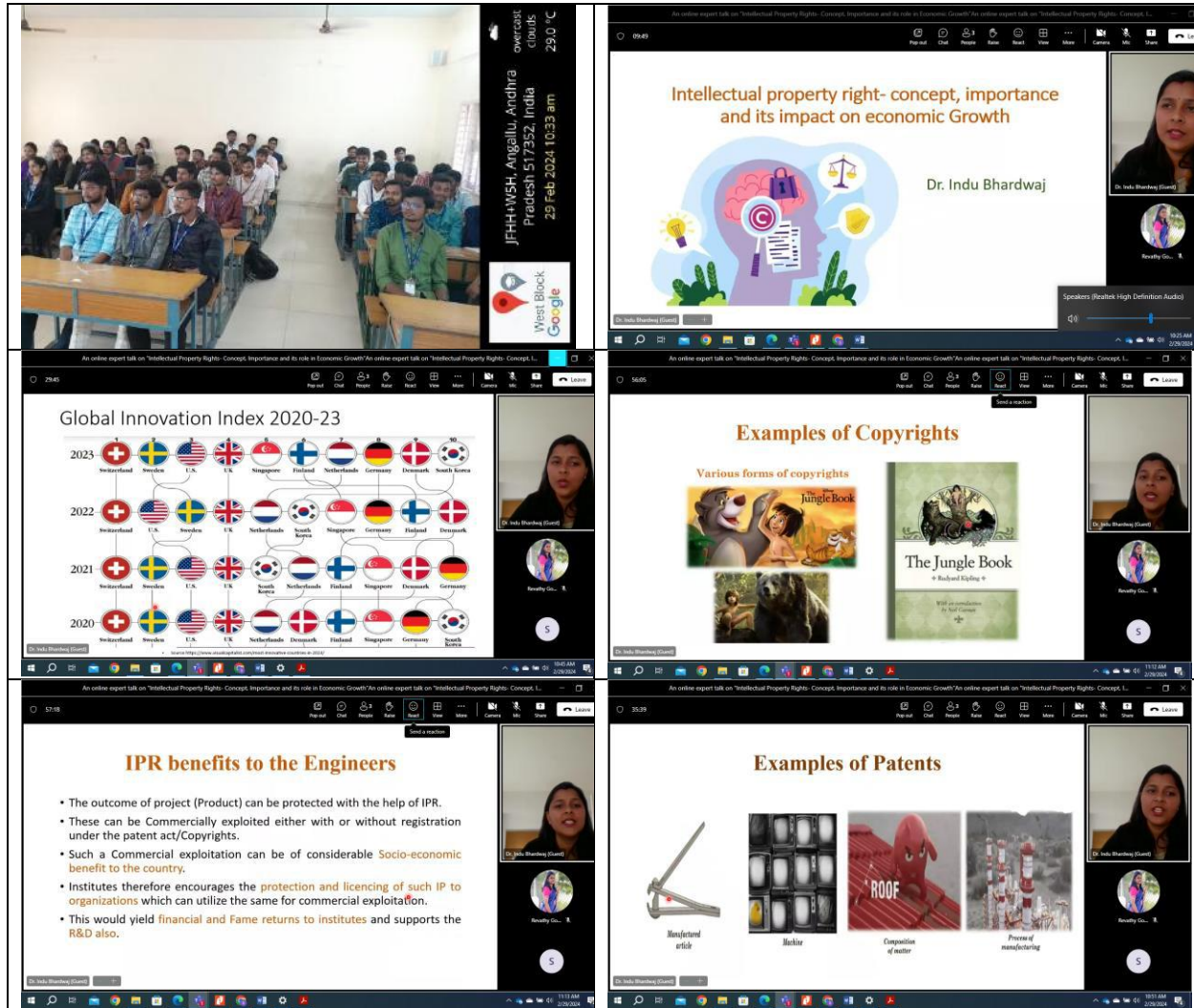
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29 Feb 2024 10:31 am





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Learning Outcome:

Enhanced Understanding of IPRs:

- Participants gain a clear understanding of the concept and significance of IPRs in modern economies.
- They learn about the various types of IPRs and their role in protecting intellectual creations.
- Appreciation of IPRs in Economic Development:
- Attendees recognize the crucial role of IPRs in driving innovation, fostering creativity, and promoting economic growth.
- They understand how strong IPR protection can attract investment, facilitate technology transfer, and spur entrepreneurial activities.

Legal and Policy Implications:



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- Participants become aware of the legal frameworks governing IPRs at the national and international levels.
- They learn about the importance of effective enforcement mechanisms and the challenges associated with IPR infringement.

Critical Thinking and Analysis:

- Through case studies and examples, attendees develop critical thinking skills to assess the economic impact of IPRs in different contexts.
- They analyze real-world scenarios to understand the implications of IPR protection on industries, businesses, and society as a whole.

Empowerment for Action:

- Armed with knowledge about IPRs, participants are empowered to advocate for stronger IPR regimes, both at the policy level and within their respective organizations.
- They recognize the importance of respecting and protecting intellectual property rights in their professional endeavors.

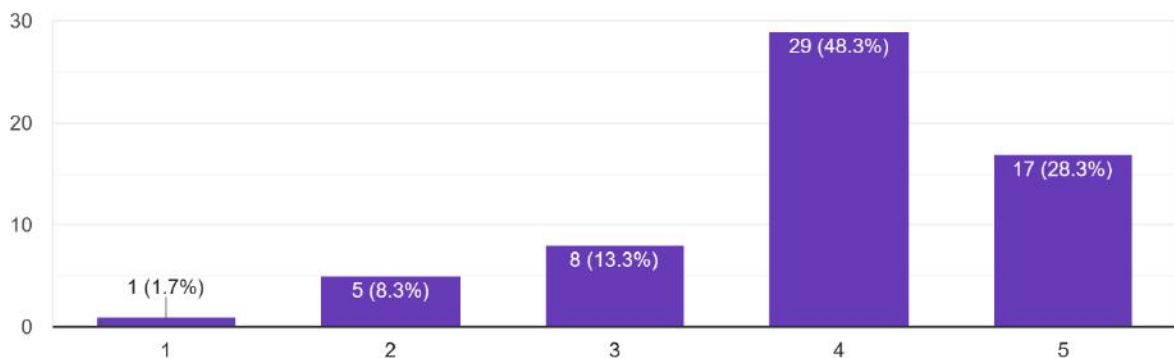
Conclusion:

Intellectual Property Rights play a pivotal role in shaping modern economies, driving innovation, fostering creativity, and fueling economic growth. As demonstrated in this report, a strong legal framework for IPRs is essential for incentivizing innovation, protecting investments, and promoting competitiveness in the global marketplace.

Feedback

How do you rate this expert talk on “Intellectual Property Rights -Concept, Importance and its role in Economic Growth” programm ?

60 responses





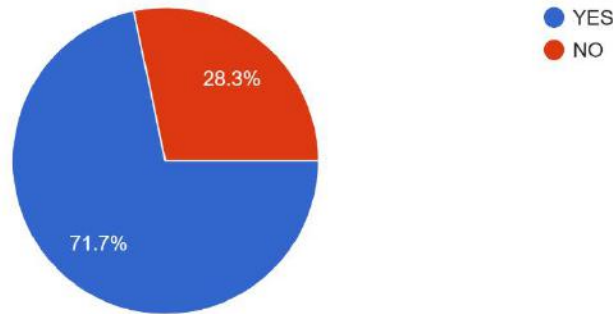
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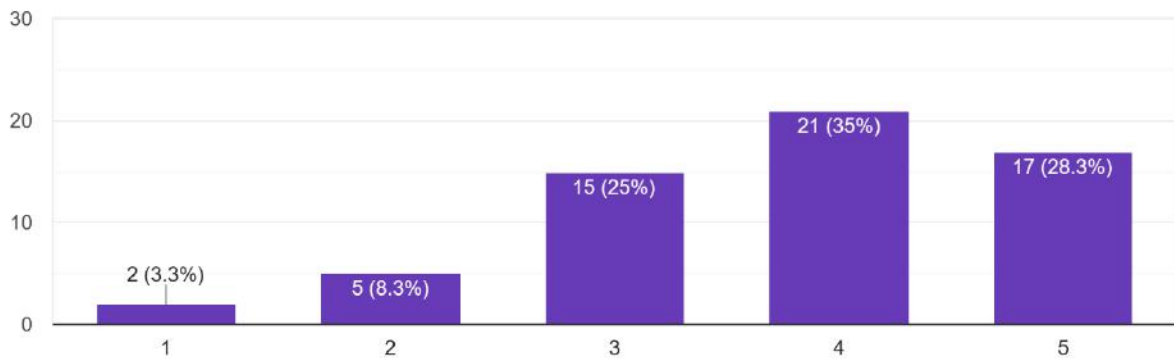
Is duration of the program sufficient?

60 responses



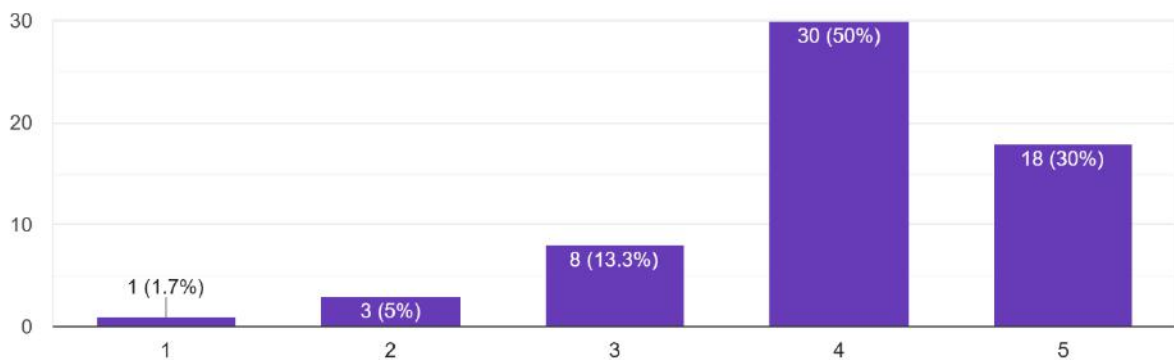
Rate the sequence of organization of contents

60 responses



Presentation skills of the expert

60 responses





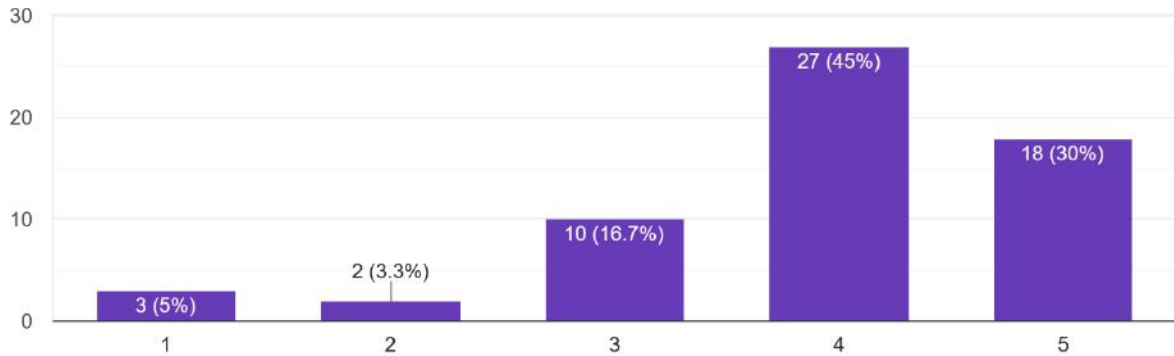
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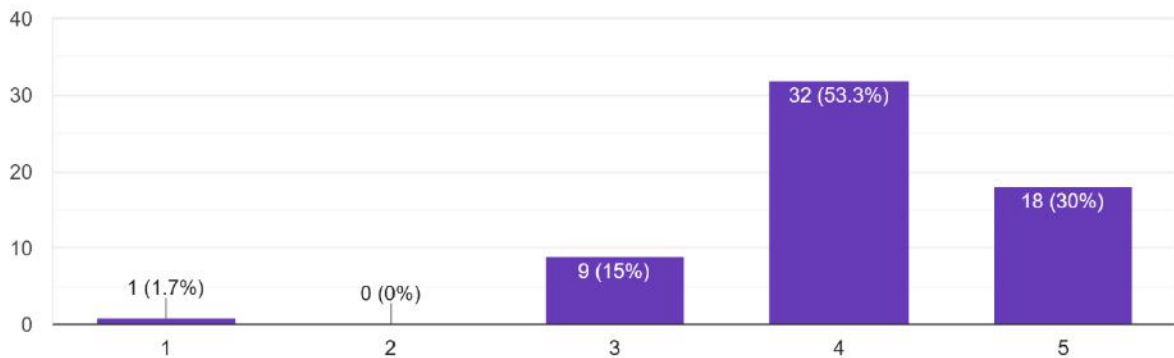
Feedback about the facility of the program

60 responses



Overall rating of the program

60 responses



We thank the MITS Management, the Principal, the Vice Principal (Administration), the Vice Principal (Academics), for giving the opportunity to host the one-day expert talk successfully.

Signature of the Coordinator

Signature of HoD, EEE